

The IM recert review course you asked for is back for 2010!

3 1/2 learning-packed days focused on 11 subspecialty areas you need to know for the exam

30 AMA PRA Category 1 Credits™ of CME

2 courses to choose from:

- August 7-10, 2010
- August 12-15, 2010

Both Recert Courses in Dallas, TX



Details inside!

MedStudy®

P.O. Box 38148
Colorado Springs, CO 80937-8148

PRSRT STD
U.S. Postage
PAID
Colo. Spgs., CO
Permit No. 434

"I am so happy I took the course and more happy that I passed. Fantastic course and products. Focused, current and easy to get through. I will use MedStudy every time. See you in 10 years!"

— Kevin Lopez-Shirley, MD

MedStudy® 2 courses to choose from in August 2010! Internal Medicine Recertification Board Review Course

3 1/2 learning-packed days focused on 11 subspecialty areas you need to know for the exam

Don't delay!

Courses
sell out early!

August 7-10, 2010

August 12-15, 2010

Dallas, TX



The IM recert review course you asked for is back for 2010!

MedStudy® Internal Medicine Recertification Board Review Courses

August 7-10, 2010

August 12-15, 2010

Both Recert Courses in Dallas, TX



Up to 30
AMA PRA
Category 1
Credits™
of CME

Why attend?

To reacquaint yourself with *all* of Internal Medicine you'll be tested on

The ABIM tells you the recertification exam is designed to "evaluate knowledge and clinical judgment . . . in the *broad domain of internal medicine*." When you are long out of residency and in practice for many years, your current activity may have evolved into more specialization with less day-to-day generalist work. Or you may have a position that reduces the amount of time you spend in direct patient care. So you may be out of touch with the "broad domain of internal medicine." A recertification course can *rebuild the familiarity with this broad domain that the exam will test*.

Be ready: The exam is not as easy as you think

In recent years, *as many as one out of every six of your colleagues failed the ABIM recertification exam*. In many cases, this was due to a combination of not being prepared and an assumption that focused preparation for this exam wasn't even needed. MedStudy will prepare you thoroughly. We've seen 100% pass rates in surveys of our *Recert Review Course* attendees!

Why this MedStudy course is the right one for you

When we asked many of you who are up for ABIM recertification what you'd like to have in an exam preparation course, you overwhelmingly told us to keep it short, keep it focused, make it substantive, and make it convenient.

So we did. The MedStudy *Internal Medicine Recertification Board Review Course* is the most powerful and productive 3 1/2 days you can invest in preparing for your ABIM recertification exam. MedStudy now applies its years of experience in initial certification prep to the unique demands of recertification. That means we will zero in on exactly what you need to know for the exam, in 11 key subspecialty areas. You will learn more in less time. And you will recall it more easily on exam day. This power preparation for Boards is what MedStudy is exclusively known for. This is what MedStudy's *IM Recert Review Course* will do for you.



PHARM-REP-FREE

MEDSTUDY IS INDEPENDENT AND SELF-SUPPORTED.
NO PRODUCTS OR PROMOTIONS FROM PHARMACEUTICAL REPS
APPEAR AT ANY MEDSTUDY COURSES.

Outstanding Course faculty and content

Your MedStudy *Internal Medicine Recert Review Course* is hosted and presented by J. Thomas Cross, Jr., MD, MPH, FACP, and Candace L. Mitchell, MD. Both are board certified in Internal Medicine and Pediatrics. With a combined 22 years of experience in physician education, Drs. Cross and Mitchell have additionally drawn upon the expertise of 11 of the top IM specialists and subspecialists nationwide to develop the content for this *Recert Review*. The presentations have been meticulously compiled and edited to focus on what you need to know for the ABIM recertification exam. Nothing more. Nothing less. See separate brochure panel for a closer look at your presenters.



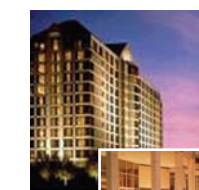
You get a substantive, relevant, useful syllabus

Your course syllabus will mirror the presentations, containing a printout of virtually every text, diagram, and table slide shown throughout the 3 1/2 days. What this means for you is more time to pay close attention to the presentations instead of madly scribbling notes. Nearly all the material will be in your syllabus, where you can simply highlight points of emphasis as you choose. This obviously makes it a tremendous take-home reference for additional review before your exam.

Identify test trouble spots

At this *Recert Review Course*, an audience response system will provide real-time display of how the group in attendance answers clinical scenario questions that are part of the presentations. Use this to test yourself, to see how the rest of the group is doing, and to pinpoint the topics that are tripping people up and that need more review before the exam.

Ideal setting for learning . . . and leisure



The site for your *Recert Course* is a AAA Four Diamond hotel with state-of-the-art lecture hall and complete business center services. Enjoy complimentary health club, whirlpool/spa, pool, and lakeside jogging track. Rooms feature 32-inch flat-screen TV, high-speed internet, data port, stocked refreshment center, and complimentary newspaper and coffee. Self-parking is free. Traditional and ethnic dining is available on-site or a short shuttle ride away.

“Without reservation, I would recommend this course to any colleague both for the boards but also as a truly good way to recharge the batteries about Internal Medicine. **I am begging some of my friends to take this course just so they can make it easier on themselves.** Now that I have taken both the Recertification Exam and the Initial Certification Exam, **I can’t imagine ever preparing for the Boards without MedStudy.** It was an outstanding educational experience taught by two excellent teachers of medicine.”

– James Wendt, MD

“Very good course. The ABIM Recert exam is a serious and difficult test; it’s no joke. **There is no doubt in my mind that the MedStudy course . . . gave me the right preparation and confidence to pass the test** and with a solid margin.”

– Joseph Shalhoub, MD

“I am so happy I took the course and more happy that I passed. Fantastic course and products. **Focused, current and easy to get through.** I will use MedStudy every time. See you in 10 years!”

– Kevin Lopez-Shirley, MD

“The course helped to consolidate that material and narrowed my focus to what was important for the exam. **I felt confident after the course and that was reflected in a passing grade.** Keep up the good work. Thanks!!!”

– Micheline Brooks, MD

“The best investment I made in the last 10 years. The MedStudy course really helped me to concentrate on difficult-to remember academic questions. It also made me feel secure that I did not miss any recent changes in guidelines even though I read major medical journals on a regular basis.”

– Nora Reznickova, MD

“MedStudy recert is **THE BEST RECERT course available.** It is totally geared towards the boards, the speakers are awesome. **I have been recommending it to everybody.** In fact a practicing physician should do it every couple of years; it is the easiest way to get updated on guidelines and treatment plans.”

– Radha Agarwal, MD

“I achieved 86% on both the IM and the ID recertification exams. This is the best performance I have ever had. **I credit MedStudy with providing an excellent and efficient review format** and, most important of all, **teaching me how to read and answer questions critically** in the way they were designed to be answered. This translated into **excellent results on both recertification exams**...results I would not have seen if it were not for MedStudy.”

– Steven O’Marro, MD

Meet your hosts and presenters



J. Thomas Cross, Jr., MD, MPH, FACP

Dr. Tommy Cross is Vice President of Education at MedStudy Corporation. He has been co-director and presenter for nine MedStudy *IM Recert Review Courses* and also co-director and presenter for eight years at the MedStudy *Internal Medicine Intensive Certification Board Review Course*. He is an author/editor of MedStudy’s Internal Medicine Review Core Curriculum and Internal Medicine Board-Style Questions & Answers. A graduate of Tulane Medical School, Dr. Cross has served as associate professor in the Department of Internal Medicine and Pediatrics at Louisiana State University Health Sciences Center and is a past president of the National Internal Medicine/Pediatrics Program Directors’ Association. He is a former member of the Clinical Efficacy Subcommittee of the ACP, which writes and directs the formulation of ACP guidelines for Internists, and is chair of the Med-Peds Section of the AAP. Dr. Cross is Board Certified in Internal Medicine, Pediatrics, and in both Adult and Pediatric Infectious Disease and has recertified in all four.



Candace L. Mitchell, MD

Dr. Candace Mitchell is Associate Director of Education at MedStudy, where she focuses on learning resources development. She has been co-director and presenter for nine MedStudy *IM Recert Review Courses*. She is an author/editor of MedStudy’s Internal Medicine Review Core Curriculum and contributor/reviewer for MedStudy’s Internal Medicine Board-Style Questions & Answers. A graduate of the University of Texas Southwestern Health Sciences Center, Dr. Mitchell was previously an assistant professor of Internal Medicine at Louisiana State University Health Sciences Center and is a former junior/senior Medical Clerkship Director and ACGME Subspecialty Education Coordinator for infectious diseases. She is a recipient of the Joseph E. Lowenstein award for excellence in teaching. Dr. Mitchell is a member of Alpha Omega Alpha, the American College of Physicians, and the Infectious Diseases Society of America. Dr. Mitchell is Board Certified in Internal Medicine, Pediatrics, and Infectious Disease. She successfully recertified in Internal Medicine in 2007 and Pediatrics in 2008.

Learning Objectives

As a result of participation in this activity, learners will be able to:

- Integrate and demonstrate increased overall knowledge of Internal Medicine
- Identify and remedy areas of weakness (gaps) in knowledge and clinical competencies
- Describe the clinical manifestations and treatment of diseases encountered in Internal Medicine and effectively narrow the differential diagnosis list by utilizing the most appropriate medical studies
- Apply the competence gained through participation in this activity to both a successful Board exam-taking experience and daily practice

CME Information

Accreditation Statement
MedStudy is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Designation Statement
MedStudy designates this educational activity for a maximum of 30 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

CME Disclosure Statement
It is the policy of MedStudy to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All contributors participating in these activities must disclose to MedStudy and activity participants any real or apparent conflict of interest related to the content they have provided prior to presentation of such content. This pertains to any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. MedStudy Corporation does not have a financial interest, arrangement, or affiliation with any commercial organization that may have a direct or indirect interest in subject matter of content presented in any of its activities.

Course Schedule

Day 1

7:00-8:00 a.m. Registration
8:00-8:15 a.m. Introduction / Recert Exam: “What to Expect”
8:15-9:45 a.m. Pulmonary 1
9:45-10:00 a.m. Break
10:00 a.m.-12 Noon Pulmonary 2

12 Noon-1:30 p.m. Lunch (on your own)

1:30-3:15 p.m. General IM 1
3:15-3:30 p.m. Break
3:30-5:30 p.m. General IM 2

Day 2

7:00-8:00 a.m. Neurology
8:00-9:45 a.m. Cardiology 1
9:45-10:00 a.m. Break
10:00 a.m.-12 Noon Cardiology 2

12 Noon-1:30 p.m. Lunch (on your own)

1:30-3:15 p.m. Infectious Disease 1
3:15-3:30 p.m. Break
3:30-5:30 p.m. Infectious Disease 2

Day 3

7:00-8:30 a.m. Hematology
8:30-9:30 a.m. Oncology
9:30-9:45 a.m. Break
9:45 a.m.-12 Noon Endocrinology

12 Noon-1:30 p.m. Lunch (on your own)

1:30-3:15 p.m. Gastroenterology 1
3:15-3:30 p.m. Break
3:30-5:30 p.m. Gastroenterology 2

Day 4

7:00-7:30 a.m. Dermatology
7:30-9:15 a.m. Rheumatology
9:15-9:30 a.m. Break
9:30 a.m.-12 Noon Nephrology

12 Noon End of Course



Both courses to be held at:
Omni Dallas Hotel at Park West
1590 LBJ Freeway
Dallas, TX 75234

Dates and location:

Choose one of the following:
Saturday through Tuesday, August 7-10, 2010
Thursday through Sunday, August 12-15, 2010

To register for the Course:

- Call 1-800-841-0547, or
- Complete the registration form to the right and fax or mail it to MedStudy, or
- Visit www.medstudy.com and register online

To reserve travel & lodging:

Attendees arrange their own travel and lodging. Reserve your lodging immediately after your Course registration is confirmed. You can reserve lodging online or by phone. You must reserve your lodging by the deadline dates shown below to be eligible for the special MedStudy rate that includes breakfast and lunch each day of the Course. Reserve early – number of rooms is limited.

- **To reserve your hotel room online:** Visit www.medstudy.com. Go to the information about 2010 *IM Recertification Review Courses* and select the link to the Omni Dallas Hotel at Park West for the Course dates you are attending.

- **To reserve your hotel room by phone:** Call 1-888-444-OMNI (6664). Specify the Omni Dallas Hotel at Park West and state you are attending the MedStudy *IM Recert Review Course*.

- **Lodging deadline dates:**
August 7-10, 2010 Course: July 5, 2010
August 12-15, 2010 Course: July 21, 2010

Companion study materials to strengthen your exam prep even more



13th Edition Internal Medicine Board Review Core Curriculum

Comprehensive coverage of the “broad domain of IM” that recert exam takers must know. 600-page 13th Edition covers all major subspecialty areas of the exam. Quick Quizzes, color highlighting of exam-relevant facts, color images, tables, illustrations, mnemonics, and more all contribute to more efficient learning and higher retention. *\$395 plus shipping and handling.*



Internal Medicine Board-Style Questions & Answers

Assess your knowledge and practice testing with hundreds of Board-Style questions. Three separate volumes available with 500+ questions in each. Choose books or software format. Questions organized by subspecialty areas. Automated timing, scoring, bookmarking, keyword searching, and more with software format. *\$149 per volume, plus shipping and handling.*



Video Board Review of Internal Medicine

Watch and study as often as you’d like. Over 63 hours of Board-focused presentations recorded at MedStudy’s annual IM Board Review Intensive. Includes 700-page printed syllabus. *\$1,395 plus shipping and handling.*

Order and Registration

Product	Price	Qty	Total
<input type="checkbox"/> August 7-10, 2010 IM Recertification Review Course	\$1,095		
<input type="checkbox"/> August 12-15, 2010 IM Recertification Review Course	\$1,095		
<input type="checkbox"/> 13th Edition Internal Medicine Board Review Core Curriculum (ISBN 1-932703-27-6)	\$395		
<input type="checkbox"/> 2009 Internal Medicine Board-Style Questions & Answers NOTE: This is a revision/update to <i>Volume 2 Internal Medicine Board-Style Q&As</i> . Visit www.medstudy.com or call 1-800-841-0547 for more details. IMPORTANT: Please indicate format: <input type="checkbox"/> CD-ROM format (ISBN 1-932703-33-0) <input type="checkbox"/> Books format (ISBN 1-932703-32-2)	\$149*		
<input type="checkbox"/> Internal Medicine Board-Style Questions & Answers—Volume 4 IMPORTANT: Please indicate format: <input type="checkbox"/> CD-ROM format (ISBN 1-932703-15-2) <input type="checkbox"/> Books format (ISBN 1-932703-14-4)	\$149*		
<input type="checkbox"/> Internal Medicine Board-Style Questions & Answers—Volume 3 IMPORTANT: Please indicate format: <input type="checkbox"/> CD-ROM format (ISBN 1-932703-03-9) <input type="checkbox"/> Books format (ISBN 1-932703-02-0)	\$149*		
<input type="checkbox"/> 2010 Video Board Review of Internal Medicine (DVD format) (ISBN 1-932703-34-9)	\$1,395		

***Q&A discount price \$99 if purchased at same time as Internal Medicine Review Core Curriculum**
There is a limit of one discounted Q&A product per Core purchase.
Any number of additional Q&A products can be purchased at regular price.

Shipping amount enclosed

Total amount of my order
(Colorado Residents include 3% sales tax)

Shipping payment MUST be included to process your order.
No shipping charges apply to Course registrations.
All other products subject to shipping fees. Call 1-800-841-0547 for rates.

Year of your initial certification: _____
Month & year in which you plan to take the ABIM Recertification Exam: _____
If applicable, year in which you last took an ABIM Recertification Exam: _____

Payment Information

- Enclosed is a check or money order (U.S. funds) for the total amount.
- Charge my: VISA MasterCard

Acct Number: _____ Exp Date: _____

Signature: _____
(Required for credit card orders.)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (_____) _____
(Required to process your order.)

E-mail: (optional) _____
We will not sell or give your name, address, e-mail address, or phone number to any other companies or telemarketers.

Recert Course Cancellation Policy:
Service charges will be deducted from refunds on Course cancellations or changes based on when request is made as follows:
• 30 days or more before Day 1 of the Course – a \$100 service charge
(may be applied as credit toward a future Course).
• 10-29 days before Day 1 of the Course – a \$200 service charge (no future Course credit).
• Less than 10 days before Day 1 of the Course or later – No refund will be given.

2010 IMRC

Important Shipping Information

There is no shipping charged for Course registration. However, if you are ordering Core Curriculum, Q&As, or Videos on this Order Form, call 1-800-841-0547 to get shipping charges based on your order and enter that amount.



Order by phone:
1-800-841-0547

Order online: www.medstudy.com
Order by mail: enclose this form with payment in an envelope and mail to:
MedStudy, P.O. Box 38148
Colo. Spgs, CO 80937-8148
Order by FAX: 1-719-520-5973

MedStudy

P.O. Box 38148
Colorado, Springs, CO 80937-8148
1-800-841-0547